

Our Mission: CASA of Travis County exists to promote and protect the best interest of children who have been abused or neglected, by training volunteers to advocate for them in courts, in schools and in our community to help them find safe, permanent and loving homes.

HOW YOUR BIZ CAN GIVE A KID A VOICE

Last year, nearly 1,300 children who were abused or neglected had a trained CASA volunteer by their side. That's more kids than ever in CASA's 25 year-history! You and your employer can help children have a voice in court, at school, and in our community until they have a safe and loving home. Take CASA to work!



GIVE A LITTLE! About half of CASA's revenue comes from ordinary working folk like you sharing their lunch money—and more. Share your passion for CASA by inviting coworkers to give to CASA instead of buying your birthday cake. Or honor a work buddy for a job well done with a gift to CASA. We'll send them a cute card with your special message. Visit www.casatrails.org and click "Donate!"

PUT US IN YOUR BOTTOM LINE! Pay-roll deduction is the easiest way to give. Find out if it's an option at your biz.



DOUBLE YOUR MONEY! If your biz matches your charitable giving, make sure you know how to draw those matching dollars down. We can help!

VOLUNTEER—OR RECRUIT OTHERS! CASA literally would not exist without hard-working open-hearted volunteers. We always need more. While many volunteers are retirees, we have plenty who are parents, single parents, or not yet parents—and even some who travel for their jobs but keep their CASA kid a priority. *CASA + 30 hours of training + 1 year commitment = the best experience in your life helping others.*

PUT YOUR NAME IN LIGHTS (for a great cause)! Some companies dig publicity. CASA has plenty of friends, followers, and families who may be your target market. Become a sponsor of the CASA Superhero Run (family-friendly 5K), CASA Kids Golf Classic (high-end golfers), or CASAblanca (swanky gala) and do good while marketing your biz. Contact: robin.bradford@casatrails.org or 512.539.2670

HOLIDAY FUN! Make holiday wishes come true. Adopt 10 children minimum for the holidays or organize a gift card drive.

INVITE US OVER TO YOUR CASA! CASA is happy to come to your casa and share our story. There are lots of ways to be a voice for kids—we can help your team figure out how to get involved.

YOU TELL US! How can your biz help CASA? Tell us all about it by contacting robin.bradford@casatrails.org or 512.539.2670



THANK YOUR SWEET SELF! We know your biz is a busy place so we thank you for sharing your love of CASA.

CASA of Travis County: A Powerful Voice in a Child's Life

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