

# CASABLANCA

KEEPING KIDS IN THE SPOTLIGHT

Dear friends,

Don your finest red carpet attire and join us for the 2017 CASAblanca Gala on Saturday, February 4 at the JW Marriott Austin, where you will rub shoulders with Austin's most glamorous and generous, and be moved by the powerful stories of children and their CASA volunteers! Win big in our casino, enjoy fabulous live and silent auctions, and pick out the best swag bags outside of the Oscars. Together, we will shine the spotlight on the needs of our community's most vulnerable children to ensure they have trained volunteer advocates, safe homes and promising futures.

CASA of Travis County speaks up for children who've been abused or neglected by empowering our community to volunteer as advocates for them in the court system. When the state steps in to protect a child's safety, a judge appoints a trained CASA volunteer to make independent and informed recommendations in the child's best interest. In 1985, CASA recruited and trained 43 volunteers who served 85 children. Today, CASA of Travis County is one of the top ten CASA programs in the nation, supporting over 650 volunteers who advocate for more than 1,800 children a year.

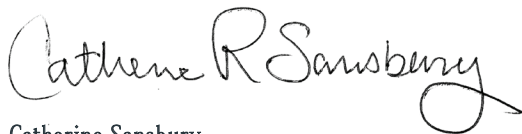
For children who've been abused or neglected, CASA means having a home instead of feeling lost, and being a priority instead of feeling invisible. Children with CASA volunteers are *more likely* to end up with their family, to receive therapy, health care and education, and do better in school, and *less likely* to be bounced from one place to another or get stuck in long-term foster care.

CASAblanca brings together the powerful voices of the CASA community - board members, volunteers, donors, judges and friends - to raise crucial funds and awareness to meet our vision of a trained volunteer advocate, a safe home and a promising future for every child who needs us. Last year's gala raised over \$570,000 and ensured that more than 380 children had a CASA volunteer by their side for a year.

This year, we invite you to become a CASAblanca sponsor and help us speak up for even more children in need. As a sponsor, you will enjoy many benefits including recognition before and during the event and tickets to the CASAblanca Gala (benefits determined by sponsorship level). On the following pages you will find this year's sponsorship benefits and a sponsorship/donation form for your response.

Should you have any questions or need additional information as you consider your involvement, please contact our Development Director, Kelly Perkins, at 512.539.2670 or [kelly.perkins@casatexas.org](mailto:kelly.perkins@casatexas.org). Thank you for your consideration and commitment to helping children in our community who've been abused or neglected.

With gratitude,



Catherine Sansbury  
2017 Gala Chair



Kelly Dodson  
2017 Honorary Chair

# CASABLANCA

## 2017 Sponsorship Opportunities & Benefits

|  | Seating | Transportation      | Signage  | Recognition on Invitation | Event Program    | Email Campaign | Annual Report | Website |
|--|---------|---------------------|--|---------------------------|------------------|----------------|---------------|---------|
| Visionary*<br>\$30,000                                     | 20      | Car Service for 20* | ✓  | ✓                         | Ad on First Page | Logo           | ✓             | Logo    |
| Leader<br>\$20,000   | 20      | Valet for 10 Cars   | ✓  | ✓                         | Prominent Logo   | Logo           | ✓             | Logo    |
| Powerful Voice Society Reception<br>\$15,000 (1 Available) | 20      | Valet for 2 Cars    | ✓<br>+ Signage in Powerful Voice Society Reception | ✓                         | Logo             | Logo           | ✓             | Logo    |
| Benefactor<br>\$10,000                                     | 10      | Valet for 1 Car     | ✓  | ✓                         | Logo             | Logo           | ✓             | Logo    |
| Mystery Box<br>\$7,500                                     | 10      | Discounted Valet    | ✓<br>+ Signage at Mystery Box Table                | ✓                         | Logo             | Logo           | ✓             | Logo    |
| Patron<br>\$5,000  | 10      | Discounted Valet    | ✓  | ✓                         | Logo             | Logo           | ✓             | Logo    |
| Casino<br>\$4,000 (2 Available)                            | 6       |                     | ✓<br>+ Signage in Casino & Logo on Poker Chip      | ✓                         | Name             | Name           | ✓             | Name    |
| Supporter<br>\$2,500                                       | 6       |                     | ✓  | ✓                         | Name             | Name           | ✓             | Name    |
| Contributor<br>\$1,500                                     | 4       |                     | ✓  |                           | Name             | Name           | ✓             | Name    |

\*New for 2017 - \$30,000 Visionary Sponsorship with the following additional benefits:

- » Car service for up to 20 guests to and from your home to the event complete with champagne and strawberries for the trip
- » One room for an overnight stay at the JW Marriott the evening of CASAblanca
- » Recognition in Facebook post about the event

### Explanation of Benefits:

- » Seating - There are 10 seats per table
- » Signage at Event - Recognition on signage to be determined by level of sponsorship
- » Recognition on Invitation - Listing on invitations mailed to approximately 4,000 people (Nov. 11 deadline for invite recognition)
- » Email Campaign - Recognition in event email campaign sent to more than 12,000 people
- » Annual Report - Your name will be in the report for the year in which your gift is received

To become a sponsor, fill out and return the enclosed form, or contact our Development Director, Kelly Perkins, at 512.539.2670 or [kelly.perkins@casatravis.org](mailto:kelly.perkins@casatravis.org) with any questions you may have.



## 2017 Sponsorship Form

### Contact & Recognition Information

Name/Contact Person\*: \_\_\_\_\_

Company\*: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

\*Name/Company as you would like it to appear on invitation: \_\_\_\_\_

### Sponsorship/Ticket/Donation Levels

\_\_\_\_\_ Visionary - \$30,000

\_\_\_\_\_ Leader - \$20,000

\_\_\_\_\_ Powerful Voice Society Reception - \$15,000 (1 Available)

\_\_\_\_\_ Benefactor - \$10,000

\_\_\_\_\_ Mystery Box - \$7,500

\_\_\_\_\_ Patron - \$5,000

\_\_\_\_\_ Casino - \$4,000 (2 Available)

\_\_\_\_\_ Supporter - \$2,500

\_\_\_\_\_ Contributor - \$1,500

\_\_\_\_\_ Table of Ten - \$2,000

\_\_\_\_\_ Tickets - \$200 each (Please indicate # of tickets. Each table seats 10.)

We cannot sponsor but would like to make a donation of \$ \_\_\_\_\_.

### Payment Method

\_\_\_\_\_ Visa/MC/AMEX/Disc      \_\_\_\_\_ Check Enclosed

Card No \_\_\_\_\_ Exp \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

*Deadline: November 11, 2016 for acknowledgment in invitation*

*Please return to: CASA of Travis County, 7701 N Lamar Blvd, Ste 301, Austin, TX 78752 | Tel: 512.539.2670 | kelly.perkins@casatravis.org | Fax: 512.459.4550*