

# Casablanca 2012

Saturday, February 11, 2012 - The Hyatt Regency



Dear friends,

Last year 1,291 children depended on *you*. These children, removed from their homes due to abuse or neglect, weren't left alone in an overwhelming situation—because they had CASA by their side.

This year's fun-filled CASAblanca raised over \$300,000, enabling the growing number of children recovering from abuse or neglect to depend on a dedicated CASA volunteer advocate to speak up for their best interest. With your help, we hope to provide more children with a CASA in 2012.

**We invite you to be a 2012 CASAblanca Gala sponsor and help give abused children and teens the chance to grow up in safe, permanent and loving homes.** You can make a difference for one child or many, for example:

- \$1,250 — provides a foster child with a CASA volunteer for a year
- \$20,000 — provides 16 children in foster care with a CASA volunteer for a year

On Saturday, February 11, 2012 at the Hyatt Regency you'll enjoy an exciting dining experience with a regional flair by Chef Javier Ortiz, a casino with a view of the sparkling downtown skyline, big band tunes, unique and thrilling silent and live auctions, and other heart-felt surprises.

We'll honor **Gigi Edwards Bryant**, chair of the Texas Department of Family and Protective Services Council, for her fierce advocacy for the rights of children in foster care, her leadership in improving the foster care system and her own resilience as a former foster youth who overcame countless obstacles to become a successful businesswoman, community leader and parent.

As you know, CASA of Travis County speaks up for children who've been abused or neglected by empowering our community to volunteer as advocates for them in the court system. When the state steps in to protect a child's safety, a judge appoints a trained CASA volunteer to make independent and informed recommendations in the child's best interest. CASA is the only child advocacy group working in the court system that provides a caring, consistent adult focused on the well-being of a single child.

For children who've been abused or neglected, CASA means being a priority instead of feeling invisible. For more than 500 active volunteers, CASA is a life-changing experience that makes our community a better place.

Please review the enclosed sponsorship opportunities and benefits and let us know what you can do to help.

Thank you for being a powerful voice for children.

Sincerely,

G Herver  
CASAblanca 2012 Chair

Laura D. Wolf  
Executive Director

## 2012 Sponsorship Opportunities and Benefits

	Seating for	Signage at Event	Recognition on Invitation	Event Program	Email Campaign	Annual Report	Website	Media
Underwriter \$20,000	20	✓	✓	Inside Cover	Logo	✓	Logo	✓
Benefactor \$10,000	10	✓	✓	Logo	Logo	✓	Logo	✓
Casino* \$8,000	8	✓	✓	Logo	Logo	✓	Logo	
Patron \$5,000	8	✓	✓	Logo	Logo	✓	Logo	
Espresso Lounge* \$4,000	6	✓	✓	Name	Name	✓	Name	
Donor \$2,500	6	✓	✓	Name	Name	✓	Name	
Sponsor \$1,250	4	✓		Name	Name	✓	Name	

*\*Sponsorships for the Casino and Espresso Lounge are new and unique opportunities and will be made available to the first donor who pledges their commitment. Sponsors will enjoy exclusive recognition in their area of the event.*

### Explanation of Benefits:

- Seating - Seat allotment per donor level. There are 10-12 seats per table.
- Signage at Event - Recognition on signage to be determined by level of sponsorship.
- Recognition on Invitation - Listing on invitations mailed to approximately 4,000 people.
- Event Program - Recognition in event program/bid book.
- Email Campaign - Recognition in event email campaign sent to more than 5,000 people.
- Annual Report - Your name will be in the report for the year in which your gift is received.
- Website - Company logo or name will be placed on CASA website.
- Media - Listing in pre- and post-event media alerts and press releases.

**Reserve your Sponsorship Level online at [www.casatravis.org](http://www.casatravis.org) or by calling 512.539.2677 by Nov. 18th to receive full benefits!**

### 2012 Event Committee

**Gala Chair - G Herver**

Rebecca Cahak, Rhonda Chandler, Dominique Comeaux,  
Tracy Hamilton, Dana Kasling, Tina Recker, Alexis Simon, Elsa Simon

### 2011 Board of Directors

**President - Lee E. Potts**

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